

Your **BLOG** can help

Save the Reef

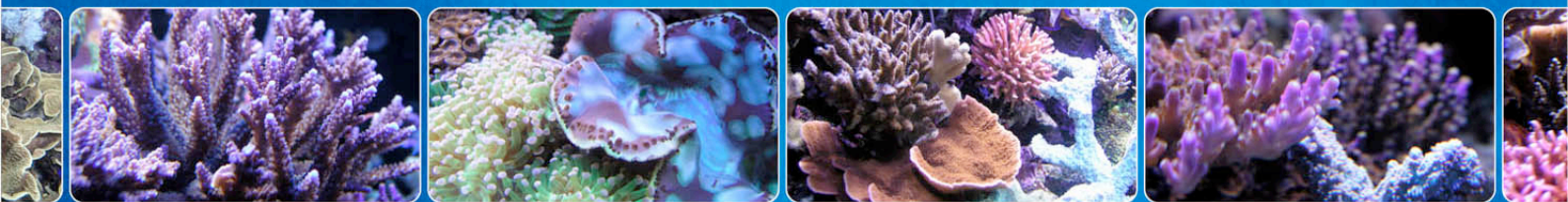


YOUNG MARINE BIOLOGIST 2008
presented by
Underwater World Singapore



International Year of the Reef (IYOR) 2008

2008 has been designated as the International Year of the Reef (IYOR), celebrated worldwide to raise awareness about the importance of coral reefs and threats to their sustainability, and to motivate people to take action to protect them. Underwater World Singapore is a key member of the IYOR 2008 Singapore working committee and we are launching Young Marine Biologist Award (YMBA) 2008 to garner support from all schools to commemorate this meaningful year.



YMBA 2008 Best IYOR Blog Contest!

Call For Entries

Open to students of local, International and selected overseas schools. Each team to consist of 2-3 members.

Primary Category : Pri 5-6 students

Secondary Category : Sec 1-5 students

Tertiary Category : Junior College, Polytechnic and University students

Project Requirements

Step 1

Read about and learn as much as possible about coral reefs, their importance in the marine world and the threats that they are facing.

Step 2

Set up your very own blog with the objective to inspire more people to help protect the oceans, especially coral reefs. Your blog as at the date of submission must have at least:

- The blog title
- A minimum of 15 posts in Standard English. Suggested contents and topics:
 - Demonstrate your team's passion about marine conservation
 - Share videos or photo documentation of your conservation efforts, for example, beach cleanup or an exploration at the seashore etc.
 - Highlight threats to the oceans
 - Articulate the purpose of IYOR 2008
 - Garner support for coral reef conservation
 - Describe actions that the public can take to conserve the ocean
 - Add on any other posts related to the IYOR 2008 theme
- Names and/or profiles of all team members, teacher-in-charge and school
- You may also add in quizzes, links to websites by conservation groups or any other features to make your blog more interesting!

Step 3

Once your blog is set up, email your blog url to uwsp@underwaterworld.com.sg by **Sunday 7 September 2008** including details:

- Email subject header "YMBA 2008 (name of team and school)"
- Indicate category: Primary, Secondary or Tertiary
- Include names, email addresses and contact numbers of all team members and teacher in charge
- Name of team leader
- Name and mailing address of school

Judging will take place within the window period of 8 - 12 September 2008.



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Judging Criteria

• Relevance to Project Requirements	20%
• Factual Accuracy and Quality of Content	30%
• Presentation and Creativity (Includes additional blog features)	30%
• Fluency of Language and Proper Crediting	20%

Prizes and Rewards

Primary Category

Best Blog: S\$ 1,000
Plus Individual Certificate of Award + School Trophy

Secondary Category

Best Blog: S\$ 1,500
Plus Individual Certificate of Award + School Trophy

Tertiary Category

Best Blog: S\$ 2,000
Plus Individual Certificate of Award + School Trophy

5 Consolation Prizes

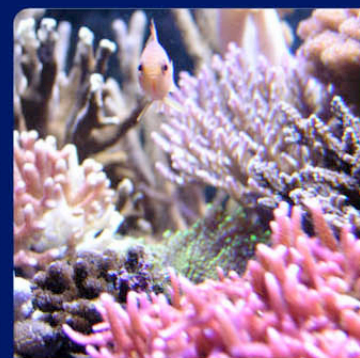
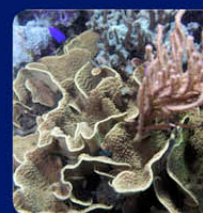
S\$ 300
Plus Individual Certificate of Award + School Trophy
Each member of the **Best 100 project teams** shall receive an **exclusive YMBA badge and certificate**

Enquiries

If you have any enquiries regarding the Young Marine Biologist Award, call us at 6275 0030 or email us at uwspl@underwaterworld.com.sg

Rules and Regulations

- All above stated students are eligible to participate in this contest except children of Underwater World Singapore (UWS) staff or relatives, advertising agency and all sponsors, associated with this contest.
- UWS reserves the right to link the submitted blog URL to the corporate website and showcase any blogs for internal events.
- Badges and certificates for selected teams will be sent to the school.
- Late submissions would not be eligible for selection and judging.
- Winners and submitted blogs may be featured in the press or any publicity materials.
- Results of winning blogs would be announced by **3 Oct** via emails to all participating teams and UWS official website.
- The judges' decision on all matters is final and no correspondence will thereafter be entertained.
- UWS reserves the right to alter the above conditions from time to time with or without prior notice.
- Prizes would be given out during the Prize Presentation Ceremony.



For more information, call us at 6275 0030 or email uwspl@underwaterworld.com.sg

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Open Daily • Underwater World Singapore: 9am - 9pm (last admission at 8:30pm)
• Dolphin Lagoon: 10:30am - 6pm (last admission at 5:30pm)



A Member Of The **Harbour Group**

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