



PRESS RELEASE FOR IMMEDIATE RELEASE



ONE FABER GROUP LAUNCHES SPECIAL \$4.50 SINGAPORE CABLE CAR SKY PASS IN CELEBRATION OF 45THANNIVERSARY

Singapore, 22 April 2019 – In celebration of the Singapore Cable Car's 45th Anniversary, One Faber Group has partnered with Mastercard for an online exclusive promotion for their cardholders to purchase the Singapore Cable Car Sky Pass at just \$4.50.

Starting 22 April 2019, for a limited time only, Mastercard card holders stand to enjoy a **Singapore Cable Car Sky Pass (Round Trip)** at an attractive rate of just S\$4.50 (U.P. S\$35). To enjoy the promotion, purchase has to be made via One Faber Group's online store, payment by Mastercard only.

"The Singapore Cable Car connects Mount Faber to Sentosa Island and offers guests seamless access to a collection of unique leisure activities from the hilltop to the island. We are excited to be partnering with Mastercard to celebrate 45 years of scenic views with an exclusive promotion," said Mr Buhdy Bok, Managing Director, Mount Faber Leisure Group.

Sky Pass holders are entitled to two additional activities, including **Miraculous**, a daily multi-media light show mapped onto the heart-shaped-Angsana tree at Arbora, level 2 of Faber Peak. *Miraculous* tells the story of Mira and Mirak – a pair of squirrels with the special ability to camouflage and can only be seen through their luminous back strips and tails.

Pass holders will also receive a complimentary **Explorer Passport**, a self-guided exploration activity suitable for all ages. The passport takes guests on exciting onsite activities across five checkpoints via the two cable car lines, where participants will discover hidden secrets of the Singapore Cable Car and Faber Peak Singapore. The passport also includes a night activity guide, as well as F&B and retail discount vouchers that can be used immediately.

More details of each activity can be found in the Annex A.

Mount Faber Leisure Group Pte Ltd 109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com





Get your Singapore Cable Car Sky Pass via <u>http://lfabergroup.com/SCC45-MC</u>! This promotion is only applicable for online purchase via the One Faber Group website, and will not be available at ticketing counters. Terms and conditions apply.

For more information, please refer to <u>http://www.cablecar.com.sg/</u>.

For press visuals, please go to <u>https://tinyurl.com/y2yvl73w.</u>

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ANNEX A | ACTIVITY DESCRIPTIONS

MIRACULOUS - 7.30pm, 8.00pm, 8.30pm and 9.00pm every night



Starting from 30 March, One Faber Group presents the spectacular "Miraculous", where central characters Mira & Mirak - a pair of mighty squirrels - live in a heart shaped Angsana tree at Arbora. The squirrels have a special ability to camouflage and can only be seen through their luminous back strips and tails. The kaleidoscope of lights featured on the tree represents diverse energy - pink for love, gold for health, purple for wealth, orange for happiness & blue for knowledge.

Miraculous will be performed nightly for four sessions: 7.30pm, 8.00pm, 8.30pm and 9.00pm. Seats will be provided on a first-come-first-served basis and is reserved for cable car patrons, diners and Faber Licence members.

See teaser video of Miraculous: <u>https://lfabergroup.com/miraculous</u>



EXPLORER PASSPORT

For those who desire a journey of discovery, the Explorer Passport is your "map" to go on a selfguided adventure! Learn more about the Singapore Cable Car and Faber Peak Singapore, as you embark on exciting onsite activities across five checkpoints via the two cable car lines.

Do you know there is a "hidden" Merlion located on Mount Faber with great views? Participants will discover this and more when they complete five checkpoints and acquire five unique designed ink stamps on their passport to mark their accomplishment. The passport also includes a guide for night activities to enjoy at Faber Peak, instructions to participate in a social media contest as well as F&B and retail discounts to use right away.



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Official hashtags:

@OneFaberGroup #OneFaberGroup | #SGCableCar45 | #SingaporeCableCar | #FaberPeakSG | #MiraculousSG

ABOUT ONE FABER GROUP

One Faber Group is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, Wings of Time, Sentosa Merlion, Faber Peak Singapore, Arbora, Dusk Restaurant & Bar, Good Old Days, Show Bites and FUN Shop, Cable Car Gift Shop and Faber Licence.

Spanning across the hilltop at Mount Faber and Sentosa Island, One Faber Group's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point.

The Group offers a memorable experience for its guests, offering a delightful escape that spans from green hilltop to blue sea and sandy beach, with sunshine and happiness radiating through the warm service of its friendly staff. Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly-owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm. Visit www.onefabergroup.com for more information.

For media enquiries, please contact:

PRECIOUS COMMUNICATIONS

Danielle Chow Deputy Head, B2C danielle@preciouscomms.com Tel: (65) 6303 0567 HP: (65) 9727 7766

Mervyn Lee Senior Client Executive mervyn@preciouscomms.com Tel: (65) 6303 0567 HP: (65) 9030 1357

ONE FABER GROUP

Tracy Lui Senior Assistant Director, Marketing & Communications tracy.lui@onefabergroup.com Tel: (65) 6771 5048 HP: (65) 9109 9049

Xu Shiwei Executive, Marketing & Communications xu.shiwei@onefabergroup.com Tel: (65) 6771 5442 HP: (65) 9452 6803

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