



109 Mount Faber Road The Jewel Box Singapore 099203
Tel: (65) 6270 8855 Fax: (65) 6273 4639
www.mountfaber.com.sg

SIGNIFICANT MILESTONE REACHED IN THE TRANSFORMATION OF CABLE CAR Construction Progressing Well

FOR IMMEDIATE RELEASE

11 March 2010 – Mount Faber Leisure Group has completed a remarkable stage towards the completion of the cable car transformation, an iconic development in the Southern precinct and tourism landscape. Construction of the brand new cableway system has now reached another significant milestone with the completion of the height elevation of the existing midway Selegu Tower from its current 90m above sea level to 120m, and is expected to be completed in the Q2 of 2010.

Construction Phases

The significant progress readied the upgrade of the system for the next milestone – the installation of the bull wheel and shaft at the Sentosa and Mount Faber stations.

According to CEO of Mount Faber Leisure Group, Ms Susan Teh, “A significant milestone has been reached and many more are on the horizon as the complete transformation of the cableway system - a national icon and popular local attraction - falls into place with brand new ropeway systems and the launch of the World’s First 7* VIP Jewelled Cabin. We are very excited at this progress towards bringing a brand new cable car experience to locals and tourists.”

What Visitors Can Expect

The new cableway system will comprise 67 stunning cabins that sparkle like gems in the night with state-of-the art design and new technology. Each cabin seats 8 and comes equipped with large panoramic windows, flip-up seats, level walk-in concept for easy access for wheelchairs and baby prams, interior and exterior ambient lights, mp3 music system and a removable table with cup-holder for Sky Dining™.

The increased capacity will also help alleviate traffic in the Southern precinct and makes the operation more eco-friendly. The cable cars will also operate on a mono-cable instead of the current bi-cable system. This increase in height will offer a spectacular vantage bird's eye view from where guests can catch a 360-degree view of the Southern precinct and the Resorts World Sentosa.

Complimentary Shuttle Bus Service During Transformation

For the convenience of guests travelling between The Jewel Box at Mount Faber, HarbourFront and Sentosa, Mount Faber Leisure Group is running a free shuttle service during the period of the cable car transformation.

The shuttle service from HarbourFront to The Jewel Box runs between 9.15am and 10.45pm, and departs every 30 minutes. The shuttle service from HarbourFront to Sentosa runs between 9.30am and 5.30pm and departs every 15 minutes.

The free shuttle service is available for all guests travelling to and from The Jewel Box, providing an easy transport option for guests of The Jewel Box's five restaurants, retail outlet, function and conference facilities.

For more information or high-res photographs, please contact any of the following:

Eiktha Khemlani

Mount Faber Leisure Group Pte. Ltd

DID: 6377 9695

Mobile: 9793 0270

Fax: 6273 4639

Email: eiktha.khemlani@mountfaber.com.sg

ABOUT THE JEWEL BOX

Nestled in the lush surrounds of tropical rainforest atop Mount Faber, and strategically located just 10 minutes from the city The Jewel Box is undeniably Singapore's iconic hilltop destination.

Owned by Mount Faber Leisure Group, The Jewel Box is the brainchild of CEO Ms Susan Teh who was instrumental in transforming Mount Faber from a cable car station to Singapore's second most visited paid tourist attraction and Singapore's iconic hilltop destination.

The recent unveiling of the new extension together with the changing of the names of The Jewel Box's other epicurean restaurants to gem-inspired monikers complete phase two of the re-conceptualization and finalizes the full integration of The Jewel Box branding, where excitement from the sparkling "Gems" are ready to be discovered within Singapore's iconic hilltop destination.

The Jewel Box also offers novel experiences like sky dining and cable car rides as well as an unsurpassed view of the harbour and the city skyline.

Since its inception in 2005, The Jewel Box has constantly upgraded its facilities and maintained top-notch service standard. Stunning views of the harbour and city skyline, memorable epicurean experiences, attentive service and an attention to detail make The Jewel Box the ideal venue for any occasion.

This has resulted in numerous accolades; evidenced by being recognised as the 2nd most visited paid attraction in Singapore. More recently, The Jewel Box has been accredited as a Singapore Service Star by Singapore Tourism Board.

About Mount Faber Leisure Group

Established in 1974, Mount Faber Leisure Group is a leading player in the tourism and leisure industry. Its key businesses encompass attraction management, food and beverage, coach services, tours and retail, enabling its transformation from a cable car station to a world-class destination of its own.

Mount Faber Leisure Group constantly strives with a vision to turn Mount Faber into a world-renowned destination of a highly differentiated lifestyle experience with top-notch customer service quality.

The Jewel Box: Awards and Accolades

- Accredited 'Singapore Service Star' in 2008 by Singapore Tourism Board
- Awarded Top 1000 Performing Companies in Asia Pacific, 2006 by Dun & Bradstreet
- Awarded Top 10 Best Family Experiences, 2006 by Singapore Tourism Board (STB)
- Achieved Singapore's Second Most Visited Paid Attraction, 2006 by STB
- Achieved Best Reinvented Attraction Award, 2006 Association of Singapore Attractions

- Winner of Souvenir Awards, 2006 by International Association of Amusement Parks and Attractions (IAAPA)
- Awarded Distinguished Excellence Award for Marketing Excellence, 2006 by International Association of Amusement Parks and Attractions (IAAPA)
- Awarded Best Toilet for the World Toilet Category by French International Website
- Voted as one of the Seven Wonders of Singapore, 2007 by The Straits Times