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THE JEWEL BOX CHRISTMAS EVE FESTIVE MENUS AND CELEBRATIONS

FOR IMMEDIATE RELEASE

18 DECEMBER 2008 - The Jewel Box is set to celebrate a magical Christmas Eve with a smorgasbord of exciting entertainment and tantalizing Christmas Eve epicurean treats. Amongst the highlights, the World's First Santa's Magic Sleigh Ride In The Air is set to fill this festive season with a truly spectacular and magical moment.

Ms Susan Teh, CEO of Mount Faber Leisure Group says, "The Jewel Box provides a novel experience at an exclusive venue. We want our visitors to The Jewel Box to take back with them treasured memories of an unforgettable one-of-a-kind experience this festive season."

Highlights of Christmas Eve include the arrival of the World's First Santa's Magic Sleigh Ride In The Air, half-hour non-stop 'snow' at midnight and spectacular Christmas lights and music for all to party through this magical Christmas night!

CHRISTMAS EVE ENTERTAINMENT HIGHLIGHTS

1) *WORLD'S FIRST SANTA'S MAGIC SLEIGH RIDE IN THE AIR TO ARRIVE AT THE JEWEL BOX*

This Christmas Eve, visit The Jewel Box and catch the world's first Santa's Magic Sleigh Ride In The Air! As the clock strikes midnight on Christmas Eve, lookout for Santa himself as he rides through the air on his Magic Sleigh and arrives at The Jewel Box for a truly magical Christmas moment. Come and find out who will be the lucky couple that wins the once-in-a-lifetime ride alongside Santa on his Magic Sleigh!

2) *ONE OF THE WORLD'S TALLEST ARTIFICIAL CHRISTMAS TREES*

Marvel at one of the world's tallest artificial Christmas trees at The Jewel Box. An inventive technological design wonder, this 61-metre tall Christmas tree is made almost entirely of 120,000 energy-saving LED lights and 180,000 metres of cable.

3) *LIVE BAND ENTERTAINMENT and THE JEWEL CHRISTMAS MUSICAL LIGHT AND 'SNOW' SHOW*

Be entertained by The Jewel Christmas Musical Light and 'Snow' Show. Back for the fourth year running, this highly-successful spectacle of specially choreographed light and sound display coupled with live talent performances promises to bring life to the magic of Christmas.

4) *HALF-HOUR NON-STOP 'SNOW'*

Christmas Eve revellers at The Jewel Box can enjoy half-hour of non-stop 'snow' at midnight! Be captivated by falling "snowflakes" dancing against the night sky while you experience a magical journey through our four "postcard-perfect" venues – Jewel Castle, Magical Kingdom, Ice-land and Winter Dreams (Please see Annex A).

TANTALIZING CHRISTMAS EVE EPICUREAN TREATS

This Christmas Eve, The Jewel Box presents its tantalizing new array of festive winter dining menus, ranging from three, four and seven-course meals and sumptuous buffets.

Patrons can choose to dine at any of the 4 dining venues-Black Opal, Empress Jade, Moonstone and Sapphire-offering special Christmas Eve menus. In addition, tickets to Christmas Eve at The Jewel Box also includes a free cable car ride, admission to 'snow' shows, views of one of the world's tallest artificial Christmas trees and the chance to catch Santa's Magic Sleigh land at The Jewel Box for a truly magical Christmas moment.

Decked in glass and gleaming with an elegant atmosphere, **Black Opal** offers an epicurean 7-course dinner menu which includes scrumptious dishes like Crème Brûlée with Foie Gras, Smoked Duck On Endive and Oven-Roasted Lamb Tenderloin.

Boasting magnificent views as you indulge in an 8-course Christmas menu prepared by our world-renowned Consulting Chef Jereme Leung, **Empress Jade's** dinner features Australian Abalone and Seafood Taro Dumpling, Old-Fashion Caramelized King Prawn In Clay Pot, and Paper Wrapped Turkey Breast Braised With Chestnuts And Mushrooms.

Be romanced by the magic of dining under the stars. **Moonstone's** alfresco dining adds charm to a Christmas 4-course dinner menu bursting with gastronomic western cuisine featuring Turkey Breast Roulade In Savoury Sesame Crust and Slow-Poached Escolar Bouillabaisse.

With a lush green backdrop and spectacular view of the harbour, **Sapphire** tempts guests with a delightful Christmas buffet dinner featuring a wide selection of Christmas dishes and desserts which include Hokkaido Vongole, Roast Whole Bulgogi Turkey, Rack Of Lamb With Rosemary Herbs, Summer Berries In Sabayon Glaze and White Meringue X'mas Log Cake.

Christmas Eve revellers can also feast in a cable car 90-metres above the sea for a truly spectacular Christmas. The first of its kind, Sky-diningTM offers an extraordinary dining experience with a tantalizing menu featuring Turkey Breast Roulade In Savoury Sesame Crust and Slow-Poached Escolar Bouillabaisse.

For ticket purchases to The Jewel Box Christmas Eve dinner and celebrations, please contact our Guest Relations at **6377 9688 / 6377 9600** or visit our website at **www.mountfaber.com.sg** for more information.

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ANNEX A

'Winter Gems' at The Jewel Box

Four 'postcard perfect' areas add a grand Yuletide touch to The Jewel Box's holiday gaiety. Choose from **four thematic venues festooned in true Christmastide fashion**— Magical Kingdom, Jewel Castle, Ice-land and Winter Dreams.

Behold as the well-known alfresco bar Moonstone is turned into the stunning snow land of **Magical Kingdom**. Adorned in intricate designs and gem shapes to accent the magnificent tree the area will be bathed in gleaming blue and white lights and all will be coordinated to go with **The Jewel Christmas Musical Light Show and 'Snow' Show** in an incredible array. Fairy lights and pulsating sparklers set in the surrounding foliage add more to the holiday radiance.

The Jewel Castle is an area decked with the façade of a castle inspired by The Jewel Box's award-winning jewel box souvenir. Following a color scheme of green with walls of white and blue washes the perimeter of the enchanting fairytale venue is ornamented with acrylic shaped into precious stones shaped and imbedded with tiny glowing filaments. A nook of stalls for fun fare, games and trinkets are hidden inside this winter bastion. One side of the walled area features a panel that depicts a castle garden built to give a 3D illusion of the scene. During the 'Snow' Show witness 'snow' trickle from the setting complemented by The Jewel Castle's elevated main tower's lit up turrets.

Take a walk along the wooden decks along the bejeweled arches of the **Ice-land**. Pick up a souvenir at the retail shop or enjoy an unparalleled view amidst a delightful light lined location. Watch spellbound, as one feel the sensation of being surrounded by 'snow' against a starry night sky.

Aptly called the **Winter Dreams**, The Jewel Box's pioneering 'green' structure which houses the two new restaurants Sapphire and Empress Jade is turned into a place perfect for a spell of wine and dine, fronted by an immaculate jewel laden tree guests can savour gourmet culinary creations and watch wispy 'snowflakes' flutter from their surrounding as they dine.

About The Jewel Box

Nestled in the lush surrounds of tropical rainforest atop Mount Faber, and strategically located just 10 minutes from the city The Jewel Box is undeniably Singapore's iconic hilltop destination.

Owned by Mount Faber Leisure Group, The Jewel Box is the brainchild of CEO Ms Susan Teh who was instrumental in transforming Mount Faber from a cable car station to Singapore's second most visited paid tourist attraction and Singapore's iconic hilltop destination.

The recent unveiling of the new extension together with the changing of the names of The Jewel Box's other epicurean restaurants to gem-inspired monikers complete phase two of the re-conceptualization and finalizes the full integration of The Jewel Box branding, where excitement from the sparkling "Gems" are ready to be discovered within Singapore's iconic hilltop destination.

The Jewel Box also offers novel experiences like sky dining and cable car rides as well as an unsurpassed view of the harbour and the city skyline.

Since its inception in 2005, The Jewel Box has constantly upgraded its facilities and maintained top-notch service standard. Stunning views of the harbour and city skyline, memorable epicurean experiences, attentive service and an attention to detail make The Jewel Box the ideal venue for any occasion.

This has resulted in numerous accolades; evidenced by being recognised as the 2nd most visited paid attraction in Singapore. More recently, The Jewel Box has been accredited as a Singapore Service Star by Singapore Tourism Board.

About Mount Faber Leisure Group

Established in 1974, Mount Faber Leisure Group is a leading player in the tourism and leisure industry. Its key businesses encompass attraction management, food and beverage, coach services, tours and retail, enabling its transformation from a cable car station to a world-class destination of its own.

Mount Faber Leisure Group constantly strives with a vision to turn Mount Faber into a world-renowned destination of a highly differentiated lifestyle experience with top-notch customer service quality.

The Jewel Box: Awards and Accolades

- Accredited 'Singapore Service Star' in 2008 by Singapore Tourism Board
- Awarded Top 1000 Performing Companies in Asia Pacific, 2006 by Dun & Bradstreet
- Awarded Top 10 Best Family Experiences, 2006 by Singapore Tourism Board (STB)
- Achieved Singapore's Second Most Visited Paid Attraction, 2006 by STB
- Achieved Best Reinvented Attraction Award, 2006 Association of Singapore Attractions
- Winner of Souvenir Awards, 2006 by International Association of Amusement Parks and Attractions (IAAPA)
- Awarded Distinguished Excellence Award for Marketing Excellence, 2006 by International Association of Amusement Parks and Attractions (IAAPA)
- Awarded Best Toilet for the World Toilet Category by French International Website
- Voted as one of the Seven Wonders of Singapore, 2007 by The Straits Times

For more information or high-res photographs, please contact any of the following:

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