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Press Release Singapore, June 1, 2006

> Mount Faber Leisure Group Scores Another Tourism First with Fresh New Four Seasons Experience

# **THE JEWEL BOX** Singapore's Iconic Hilltop Destination

**Singapore, 1 June 2006** – Mount Faber Leisure Group grabs the tourism limelight yet again as it kicks off an extraordinary four seasons experience up on Mount Faber hill. It emerges fresh from its much talked-about high-profile triumphs – The Sky Symphony Countdown, the Jewel Christmas Light Shows and the bid for the World's Tallest Artificial Christmas Tree last year. Last year, we were awarded Singapore's second most visited tourist attraction climbing from third position from previous year. Our successes has made a jaded public sit up and take notice of Singapore's most innovative and exciting tourism player, and has given the local tourism scene a much-needed shot of dynamic vigour. To add to the excitement generated, the Company reveals another trump card with Singapore's very own creative interpretation of the four seasons up on the hilltop in a tropical country. It is an exhilarating tourism first which challenges the norms and delivers year round excitement for locals and tourists alike.

# A Resplendent Hilltop Summer

Summer vacations are not just the exclusive monopoly of temperate regions. At The Jewel Box, Singapore's iconic hilltop destination, a sizzling tropical Summer filled with the promise of chilled cocktails and happy picnics awaits. It's a season of endless excitement, where the balmy air is redolent with the tunes of exotic drumbeats and the smell of fragrant blooms.





The Summer experience begins as you enter the vibrant radiance of The Jewel Box. Pots of wildflowers nod in wooden barrows as you step into a cool green glade that bursts with cheery sunflowers and verdant green turf. Colourful cable car cabins dressed in perky flowery blooms resemble a string of garden daisies strung in the sky. The warmth of the season finds life in the friendly service of our vivacious staff. Their casual resort wear is adorned with sunflower accessories and their faces with lively smiles.

As Ms. Susan Teh, CEO of Mount Faber Leisure Group, explains: "The inspiration for the four seasons sprung from our drive to create another tourism first by simulating the four seasons in a tropical country. It will provide an iconic leisure experience that will leave an indelible impression on all who visits The Jewel Box. The changing beauty of the seasons promises something new and refreshing at different times of the year for our guests. This originality in leisure experience is something that Singaporeans can really take pride in as a own local tourism product, and provides a much-needed new excitement to tourists and locals who are able to enjoy four different seasons with four different looks at The Jewel Box".

Taste the true flavours of Summer with our exciting new food and beverage choices found exclusively at Mount Faber.

• Summer Picnic Baskets

Nothing describes Summer better than carefree picnics packed with delectable gourmet sandwiches, hot savouries, light salads, sweet desserts and refreshing iced tea. We can pack a basket of these sumptuous delights to order, whether it is for a couple or a company of friends. Just pick a shady spot on a nice patch of green or at Faber Rock with its panoramic view of the harbourfront. Picnic baskets are available from The Altivo on Sundays only.

Summer Night Sizzle

Do the great Singapore cook-out with our Friday and Saturday evening barbeques up at Faber Rock. Dine alfresco style under the cover of a star-studded night sky while the aroma of sizzling sausages, succulent satay, and satisfying sides makes your mouth water. Finish off your Summer barbeque with some light salads and chilled cocktails.

Summer Family Brunch

Get the family together to enjoy a leisurely buffet brunch at The Altivo Bar with its spread of delicious International cuisine. While the kids will enjoy the line-up of activities such as Balloon Sculptor cum Face Painter, arts & crafts, enjoy yummy popcorn and candy floss snacks, Mum can spend the time pampering herself with a manicure and pedicure. Dad can bring his laptop and relax by surfing the Internet at The Altivo Bar with our Wi-Fi hotspot services.

# • All Day Dining at The Altivo

This June, The Altivo Bar at The Jewel Box launches its new All Day Dining Summer and a la carte menu between 11.00am to 10.30pm daily. Choose from a selection of epicurean entrees such as Pan-fried Red Snapper and Grilled Chicken Skewer. Weekday set lunch is also available Mondays to Fridays between 11.00am to 2.30pm.

For guests who prefer to arrive in style, just hop onto the cable car to The Jewel Box. Alternatively, those who prefer public transport can take SBS Parks 409 bus service, which is available from 6.00pm to 11.30pm on weekdays and 9.00am to 11.30pm on weekend, public holidays and their eves.

The high energy and spirit of Summer comes with a healthy dose of activities. What better place to practise Yoga than on the tranquil hilltop of Mount Faber with its fresh, crisp air in the lush green embrace of Nature. Those bitten by the shopping bug will not be able to resist the infectious colours of bikinis, sun hats and brightly-coloured sarong wraps found in the Faber Forest retail shop.

A big dollop of Summer fun awaits at The Jewel Box. At the Summer Snaps! Booth, a unique opportunity for a memorable holiday souvenir beckons with a garden of sunflower cut-outs where visitors can pose for a family photo. Kids can enjoy plenty of colouring fun and creative entertainment with a balloon sculptor and face painter at the Summer Romps Kids' Activity Corner at The Altivo Bar during the Summer Family Brunch.

For the buoyant enthusiasm of this merry season, experience summer vacations now at your very doorstep. Get into the swing of Summer joy up on the hill at The Jewel Box.

# About Mount Faber Leisure Group Pte Ltd.

Formerly known as Singapore Cable Car Pte Ltd (SCC), it was established in 1974 and is the sole cable car operator in Singapore. Over the decades, Mount Faber Leisure Group has expanded its operations to encompass 5 key businesses: Attractions Management, Cable Car Services, Food & Beverage, Retail and Souvenirs and Inbound Tour Services i.e. Faber Tours that includes coach and tour ticketing services. Mount Faber Leisure Group provides a safe and fun-filled experience for the locals and tourists, moulding an unforgettable image of Mount Faber as a world-class leisure destination.

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## ANNEX A

# Be the First to Enjoy the Four Seasons at The Jewel Box – Singapore's Iconic Hilltop Destination

It is a rhapsody of changing light, music, aromas and colours up at The Jewel Box on Mount Faber as it embraces the wonders and natural magic of the four seasons.

This elemental alchemy is no longer just the sole preserve of temperate climates when we welcome the warmth and effervescence of a tropical **Summer** this June. This is followed by the mellow romance of **Autumn** and its attendant charms of russet gold resplendent within the interiors of The Jewel Box. The year comes to a merry close amidst cosy yuletide toasts and convivial parties as friends and families congregate in festive cheer amidst a **Winter** wonderland of white and blue. From these frosty climes portends the awakening life of the fresh New Year, as this iconic destination blossoms with amber buds in the coming of **Spring**.

This transformation at The Jewel Box will be achieved through the creative execution of interior décor to simulate each season. Seasonal cocktails, cuisine and retail merchandise will capture the flavours of each period, while activities and programmes appropriate for the season will create that unique ambience.

#### Summer Menus at The Jewel Box

#### **Summer Picnic Baskets**

Available from 10.00am to 4.00pm on Sundays only. Pack your own picnic basket by selecting from our a la carte picnic menu.

GOURMET SANDWICHES (With your choice of Foccacia, Croissant, White or Wholemeal Bread) Tuna Sandwich – tuna with mayonnaise, lettuce and tomato Egg Mayo Sandwich – egg with mayonnaise, lettuce and tomato Grilled Chicken & Cheese Sandwich – roasted chicken, lettuce, cheese and tomato Vegetarian Sandwich – Cheese, lettuce, tomato and cucumber Cold Cuts Sandwich – turkey pastrami and chicken salami with lettuce and cheese

SALADS Waldorf salad with raisins Creamy potato salad with turkey bacon bits

HOT SAVOURIES Mini samosas (1/2 Doz.) Mini spring rolls (1/2 Doz.) Deep-fried seafood wanton (1/2 Doz.) French-fries Chicken karaage Mexican hot wings (1/2 Doz.)

SWEET DESSERTS Mini cream puffs (1/2 Doz.) Mini chocolate eclairs (1/2 Doz) Mini cheese cake (4 pcs) Mini English brownie (4 pcs)

FRUITS Banana Apple

### Summer Night Sizzle

Weekend Barbeques

Available on Fridays and Saturdays at Faber Rock from 6.00pm to 10.30pm.

Adult

With free flow of house label (red, white or sparking)

Child (4-12 years old)

Child below 4 years old dines for free with every one paying adult.

BARBEQUE ITEM BY CHEF NZ sirloin of beef with cajun spices Lamb chop tandoori Chicken sausage Chicken fillet, Thai style Tiger prawn Stingray with sambal Chicken and mutton satay – with ketupat, cucumber and thick peanut gravy

APPETISER Cold meat platter – smoked turkey breast, chicken salami, chicken ham and pickled gherkin

SALADS Caesar salad with dressing and condiments Russian salad Macaroni and cheese salad – with cherry tomato, cucumber, olive, young corn and chopped walnut

SIDE ACCOMPANIMENT Bread roll with butter Corn on the cob Baked jacket potato Garden fresh vegetable Fried rice with egg and chicken ham

DESSERT Deluxe fruit platter Assorted mini pastries and tartlets Green tea jelly with strawberry in cup

#### **Summer Family Brunch**

Available every Sunday at The Altivo Bar from 10.00am to 2.30pm.

Adult

With free flow of house label (red, white or sparking)

Child (4-12 years old)

Child below 4 years old dines for free with every one paying adult.

Adults Buffet Line

BREAKFAST SELECTIONS Assorted bread rolll, mini croissant and Danish pastries Condiments – jam, marmalade, butter Hash brown Grilled chicken sausage

SALAD BAR / TOSSES Mixed summer greens – cherry tomato, cucumber, olive, young corn, chopped walnut Dressing – thousand island, Italian Casear salad with condiments and dressing

COLD SELECTION Deluxe antipasto platter – grilled zucchini, bell peppers, mixed olives, mushrooms, sun-dried tomatoes Deluxe meat platter – chicken pate with pistachio nut, chicken salami, chicken roll and turkey pastrami

LIVE STATION Breakfast egg ala minute – omelette, scrambled, over easy, sunny side with condiments of mushroom, onions and bell pepper Carving – roast whole sirloin of beef with peppercorn sauce and lyonnaise potato Pasta ala minute – choice of linguine or spaghetti on tomato or cream sauce or aglio olio style

HOT FAVOURITES Breaded chicken with lemon sauce Deep-fried fish fillet with cream sauce Shepherd's pie Garden fresh vegetables

SWEET SUMMER (Desserts) Deluxe fruit platter Mini cream puffs and chocolate eclairs Assorted mini tarts (cheese , mango, blueberry, peach and apple crumble) Beancurd jelly with longan

Kids Buffet Line

APPETISER Macaroni with cheese salad Creamy rainbow coleslaw

LIVE STATION Spaghetti – shell pasta with tomato sauce

HOT FAVOURITES Chicken karaage Assorted tim sum (*har kow, siew mai* and crystal dumpling) Pizza quiche Grilled chicken sausage Fish and sotong ball DESSERTS Konnyaku fruit jelly Assorted mini tarts (cheese, mango, blueberry, peach and apple crumble)

#### Weekday Set Lunch

Available Mondays to Fridays at The Altivo Bar from 11.00am to 2.30pm. Consists of salad, main course and dessert, including coffee/tea and free flow of iced tea.

STARTER – Selection of starters Chicken caesar *or* garden fresh salad *or* soup of the day

MAIN COURSE – Selection of 3 main courses Seafood marinara spaghetti *or* Moroccan chicken thigh *or* local special of the day

DESSERT – Selection of 3 desserts Single scoop of ice cream (vanilla *or* chocolate)

#### All Day Dining

Available Mondays to Sundays at The Altivo Bar from 11.00am to 10.30pm (except during Sunday Brunch from 10.00am to 2.30pm)

Summer Menu

APPETISER Warm Crab Cake Garden greens, walnut and banana orange salsa

SOUP Leek and Potato With turkey bacon and garlic crostini

MAIN COURSE Pan-Fried Red Snapper Sauteed zucchini, bell peppers and mushroom with spaghetti in spicy bean sauce

Grilled Chicken Skewer With grilled vegetables, mashed potato and cajun pepper sauce

DESSERT Pear and Strawberry Topped with sabayon sauce

#### A la Carte Menu

#### <u>Lunch</u>

Available Mondays to Saturdays at The Altivo Bar from 11.00am to 10.30pm.

SALADS Herbed Mesclun Served with char-grilled vegetables and lemon vinaigrette

Chicken Caesar Romaine lettuce with garlic crostini, egg, parmesan cheese, hickory-smoked chicken and turkey bacon

MAIN COURSE Fish and Chips Battered fillet of fish, french-fries, salad and tartar sauce

Seafood Aglio Olio Seafood mix, garlic and olive oil, parsleya nd chili flakes

Wok Char Salmon With sauteed leek and mushroom enoki, wasabi mashed potato and drizzled with soya butter sauce

Grilled Beef and Pan-Seared Prawn Natural jus and cilantro cream sauce with sauteed potatoes and vegetables

DESSERTS Cheesecake An assortment of cheesecakes of classic American, blueberry, marble and oreo

Brownie Warm home made brownie served with vanilla ice cream

Local Delights Daily Local Delight Special Ask our server for today's local delight daily special

Laksa Lemak Rice noodle served in rich coconut gravy, with crayfish, prawn, fishcake, quail egg and laksa leaves

Tandoori Chicken Tikka Served with naan bread and raita yougurt dip

### A la Carte Menu

#### Afternoon Tea and Snacks

Available daily at The Altivo Bar from 2.30pm to 6.30pm.

English Afternoon Tea for Two

Nachos Corn chips and melted cheese with salsa and sour cream

Drums And Wings Chicken drumlets and stuffed boneless wings with sambal sauce

Satay Chicken OR mutton satay with ketupat, cucumber, fresh onion and peanut gravy

Vietnamese Platter Chicken and seafood lemongrass skewers with native sauce

Club Sandwich Chicken, turkey bacon, cheese, lettuce, tomato on white toast and french-fries

Apple Crumble Baked apple crumble with ice cream

Poached pear and caramelised banana Served with tutti-frutti sauce

Cheesecake An assortment of cheesecakes of classic American, blueberry, marble and oreo

Brownie Warm home made brownie served with vanilla ice cream

**French Fries** 

Wasabi Mashed Potato

#### A la Carte Menu

#### Dinner

Available daily at The Altivo Bar from 6.00pm to 10.30pm.

APPETISER Pan-Seared Foie Gras With cepes mushroom, drizzled with white truffle oil and cranberry glaze

Salads Herbed Mesclun Served with char-grilled vegetables and lemon vinaigrette

Chicken Caesar Romaine lettuce with garlic crostini, egg, parmesan cheese, hickory-smoked chicken and turkey bacon

MAIN COURSE Grilled Beef and Pan-Seared Prawn Natural jus and cilantro cream sauce with sauteed potatoes and vegetables

Seafood Aglio Olio Seafood mix, garlic and olive oil, parsley and chili flakes

Seafood Spaghetti Marinara Sauteed prawn, mussel, fish fillet and squid with basil tomato sauce

Fish and Chips Battered fillet of fish, french-fries, salad and tartar sauce

Moroccan Chicken Thigh Served with sauteed baby spinach, raisins and pine nuts, baked pita bread

Wok Char Salmon With sauteed leek and mushroom enoki, wasabi mashed potato and drizzled with soya butter sauce

#### DESSERTS

Cheesecake An assortment of cheesecakes of classic American, blueberry, marble and oreo

Brownie Warm home made brownie served with vanilla ice cream

Apple Crumble Baked apple crumble with ice cream

Poached Pear and Caramelised Banana Served with tutti-frutti sauce

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Laksa Lemak Rice noodle served in rich coconut gravy, with crayfish, prawn, fishcake, quail egg and laksa leaves

Tandoori Chicken Tikka Served with naan bread and raita yogurt dip **A la Carte Menu** 

**SUPPER** 

Available daily at The Altivo Bar from 10.30pm to 2.00am.

Nachos Corn chips and melted cheese with salsa and sour cream

Drums And Wings Chicken drumlets and stuffed boneless wings with sambal sauce

Satay Chicken OR mutton satay with ketupat, cucumber, fresh onion and peanut gravy

Vietnamese Platter Chicken and seafood lemongrass skewers with native sauce

Club Sandwich Chicken, turkey bacon, cheese, lettuce, tomato on white toast and french-fries

Apple Crumble Baked apple crumble with ice cream

Poached Pear and Caramelised Banana Served with tutti-frutti sauce

Cheesecake An assortment of cheesecakes of classic American, blueberry, marble and oreo

Brownie Warm home made brownie served with vanilla ice cream

French-Fries

Wasabi Mashed Potato