



For Immediate Release

Finalists and new logo for Singapore Tourism Awards 2016 unveiled

Singapore, 21 September 2016 – After ten weeks and numerous rounds of intense judging, the [Singapore Tourism Board](#) (STB) announced today the 81 finalists for the **Experience Excellence**, **Enterprise Excellence** and **Customer Service** categories of the 2016 [Singapore Tourism Awards](#), Singapore's most prestigious awards for the tourism sector.

Come 5 October 2016 at the Awards ceremony, which will be graced by President Tony Tan, 22 of these finalists will be crowned winners and hailed as amongst the industry's best in demonstrating experience and enterprise excellence. Recipients of the **Top Awards** and **Special Recognition** award categories will also be unveiled at the event to be held at The Ritz-Carlton, Millenia Singapore.

"We are heartened by the strong industry and public participation in the Singapore Tourism Awards. In particular, we welcome the entry of more newcomers to the Awards such as home-grown retailer **In Good Company**, tech event organiser **unbound** and online travel marketplace **BeMyGuest**," said Mr Oliver Chong, Executive Director of Communications & Marketing Capability, Singapore Tourism Board. "We also hope that more companies would be inspired to follow the lead of these finalists and strive towards achieving experience and enterprise excellence."

In Good Company and unbound are in the running for *Best Shopping Experience* and *Best Trade Conference Organiser* respectively, while BeMyGuest is one of the finalists for the new award category, *Best Business Innovation*.

The finalists were identified and selected by a panel of prominent and well-established Singapore and overseas judges through rounds of robust assessments and mystery audits.

Please refer to Annexes A and B for the finalists and judges respectively.





New Logo for Singapore Tourism Awards

Along with the re-naming of the event, STB has introduced a new logo for the Singapore Tourism Awards.

Comprising a stylised constellation in the shape of two luminous, ascending stars, the logo symbolises STB's mission to discover the brightest individuals and most outstanding establishments in Singapore's tourism industry. The constellation idea is also a reference to the host of past tourism award winners and how they all represent the pinnacle of excellence that STA recipients strive towards.

For any interview requests, please contact:

Thaleia Tan

Manager

Communications

Singapore Tourism Board

Tel: +65 6831 3667

Email: thaleia_tan@stb.gov.sg or call the STB Media Hotline at + 65 9011 2071

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About the Singapore Tourism Awards

Organised by the Singapore Tourism Board (STB), the Singapore Tourism Awards brings together Singapore's tourism sector to celebrate individuals and organisations that best deliver exceptional experiences and achieve enterprise excellence. The Awards is an integral part of STB's efforts to raise the Singapore tourism sector's competitiveness by motivating organisations and individuals to create compelling experiences or adopt best practices. For more information, visit www.singaporetourismawards.com.





About the Singapore Tourism Board

The Singapore Tourism Board (STB) is a leading economic development agency in tourism, one of Singapore's key service sectors. Known for partnership, innovation and excellence, STB champions tourism, making it a key economic driver for Singapore. We aim to differentiate and market Singapore as a must-visit destination offering a concentration of user-centric and enriching experiences through the "YourSingapore" brand. For more information, visit www.stb.gov.sg or www.yoursingapore.com or follow us on Twitter @STB_sg (https://twitter.com/stb_sg).

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ANNEX A

The Singapore Tourism Awards 2016 Finalists

Customer Service	
Category	Finalist
Best Customer Service for Attractions	Mr Loke Chee Meng <i>National Gallery Singapore</i>
	Ms Nanna Ervinna Soh <i>Sentosa Leisure Management Pte Ltd</i>
	Ms Susie Low <i>Universal Studios Singapore[®], Resorts World Sentosa</i>
Best Customer Service for Food & Beverage	Ms Candy Cha Booi Cheng <i>Tung Lok Group</i>
	Mr Kok Chee Wai <i>Syun, Resorts World Sentosa</i>
	Mr Mark Anthony Cacal <i>Adrift by David Myers, Marina Bay Sands</i>
	Mr Sanjaya Kumar Nayak <i>Raffles Courtyard</i>
Best Customer Service for Hotels	Mr Azkhairulzafie Bin Azman <i>Equarius Hotel[™], Resorts World Sentosa</i>
	Ms Fadillah Binte Nazeri <i>PARKROYAL on Beach Road</i>
	Mr Jegatheeswaran Perumal <i>Hard Rock Hotel[®], Resorts World Sentosa</i>

Customer Service	
Category	Finalist
Best Customer Service for Nightspots	Mr Racoma Erwin Quebrado <i>1-Altitude</i>
	Mr Tan Wei Sern Calvin <i>Post Bar, The Fullerton Hotel Singapore</i>
	Mr Wan Fazlyn Bin Samad <i>ZOUK SINGAPORE</i>
Best Customer Service for Retail	Mr Ahmed Naveed Khan <i>Marina Bay Sands</i>
	Ms Chloe Loo <i>Goldheart Jewellery (Tampines Mall)</i>
	Ms Ng Mui Leng <i>Lee Hwa Jewellery (ION Orchard)</i>
	Mr Solitario Marvin John Santillan <i>Metro (Private) Limited</i>
Best Customer Service for Tourist Guiding	Ms Catherine Ross
	Ms Cindy Tay Siew Choo
	Mr Dick Ong
	Mr Rayney Tan

Customer Service	
Category	Finalist
Best Customer Service for Transport	Ms Rosenani Bte Salleh <i>SMRT Trains Ltd</i>
	Mr Weng Dianlai <i>Comfort Transportation Pte Ltd</i>
	Mr Yap Eng Meng <i>SMRT Taxis Pte Ltd</i>

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Experience Excellence (Leisure)	
Category	Finalist
Best Attraction Experience	ArtScience Museum <i>Marina Bay Sands</i>
	Gardens by the Bay
	National Gallery Singapore
	Universal Studios Singapore® <i>Resorts World Sentosa</i>
Best Dining Experience	Odette <i>The Lo & Behold Group</i>
	Restaurant ANDRÉ
	Stellar at 1-Altitude
	Waku Ghin <i>Marina Bay Sands</i>
Best Hotel Experience	AMOY <i>Far East Hospitality</i>
	Capella Singapore
	Shangri-La's Rasa Sentosa Resort & Spa, Singapore

Experience Excellence (Leisure)	
Category	Finalist
	The St. Regis Singapore
Best Nightspot Experience	1-Altitude
	CÉ LA VI Singapore
	Loof <i>The Lo & Behold Group</i>
	ZOUK SINGAPORE
Best Shopping Experience	DBS Wines & Spirits Duplex <i>DFS Group</i>
	In Good Company
	Robinson & Co. (Singapore) Pte Ltd
	The Shoppes at Marina Bay Sands <i>Marina Bay Sands</i>
Best Tour Experience	Makan Makan – Let's Eat <i>A+B Edu Tours and Travel Pte Ltd</i>
	The Intan Signature Tea Experience <i>The Intan</i>

Experience Excellence (Leisure)	
Category	Finalist
Best Leisure Event	Through Fog & Fire, The Battle for Singapore, 1942™ <i>Journeys Pte Ltd</i>
	Wet Market Adventure & Hawker Centre Discovery <i>Wok 'n' Stroll – Culinary Adventures in Singapore</i>
	Christmas Wonderland 2015 at Gardens by the Bay <i>Blue Sky Events Pte Ltd</i>
	Epicurean Market 2015 <i>Marina Bay Sands</i>
	Halloween Horror Nights 5 <i>Resorts World Sentosa</i>
	Laneway Festival Singapore 2015 <i>Chugg Entertainment Group Pte Ltd</i>

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Experience Excellence (MICE)	
Category	Finalist

Experience Excellence (MICE)	
Category	Finalist
Best Association Conference Organiser	MCI Group Asia Pacific Pte Ltd <i>ESMO Asia 2015</i>
	Kenes MP Asia <i>Asian-Pacific Hepato-Pancreato-Biliary Association</i>
	SWIFT <i>Sibos 2015</i>
	World Confederation for Physical Therapy (WCPT) <i>WCPT World Congress 2015</i>
Best Business Event Service Provider	Congress Rental Pte Ltd <i>IISS Shangri-La Dialogue 2015</i>
	Kingsmen Creatives Ltd <i>Gastech 2015 Conference & Exhibition</i>
	MP International <i>Singapore Summit 2015</i>
Best Business Event Venue	Marina Bay Sands
	S.E.A. Aquarium, Resorts World Sentosa
	Suntec Singapore

Experience Excellence (MICE)	
Category	Finalist
	The Ritz-Carlton, Millenia Singapore
Best Exhibition Organiser	dmg :: events (Global Energy) <i>Gastech 2015</i>
	Messe Berlin Singapore <i>ITB Asia 2015</i>
	Tax Free World Association (TFWA) <i>TFWA Asia Pacific Exhibition & Conference 2015</i>
Best Meeting /Incentive Organiser	Forever Living Products and Marina Bay Sands <i>Forever Living Global Rally 2015</i>
	MCI Group Asia Pacific Pte Ltd <i>Unite Singapore Jeunesse Expo 2015</i>
	World Express Pte Ltd <i>International Pipe Line & Offshore Contractors Association (IPLOCA) – 49th Annual Convention</i>
Best Trade Conference Organiser	unbound <i>InnovFest unBound 2015</i>
	Koelnmesse Pte Ltd <i>EmTech Singapore 2015</i>
	Northstar Travel Group <i>WIT 2015 Conference</i>
	RSA® Conference <i>RSA® Conference 2015 Asia Pacific & Japan</i>

Enterprise Excellence	
Category	Finalist
Best Marketing Idea	Next Jen <i>Hotel Jen Tanglin Singapore</i>
	Experiential Marketing <i>Lloyd's Inn</i>
	Halloween Horror Nights 5 <i>Universal Studios Singapore[®], Resorts World Sentosa</i>
	At Singapore Airlines, No Details Is Too Small <i>Singapore Airlines</i>
Best Business Innovation	BeMyGuest Pte Ltd <i>Travel Technology for Activities, Tours and Attractions</i>
	Marina Bay Sands <i>Environmental Sustainability</i>
	One Farrer Hotel & Spa <i>Advancing Through Innovation in Service, Manpower & Technology</i>
	UOB Travel Planners Pte Ltd <i>Travel Mobility System</i>

**All listings are in alphabetical order as at 21 September 2016*

Annex B

The Singapore Tourism Awards Members of Judging Panel 2016

Judges A-E

MR ALAN BARR

Global Managing Director
greymatters

MR ALVIN TAN

Assistant Chief Executive
(Policy & Community)
National Heritage Board

MR ALVIN YAPP

Founder
The Intan

MR ANDREW DE SILVA

Director of Park Operations
Wildlife Reserves Singapore

MR ANDREW ING

Chief Operating Officer
The Lo & Behold Group Pte Ltd

MR ANTHONY CHONG

Group Managing Director
Kingsmen Exhibits Pte Ltd

MR ASHISH MANCHHARAM

Managing Director & Founder
8M Real Estate Pte Ltd

MR BENNY HENG

Managing Director
Zouk Consulting Pte Ltd

MR BOJAN BLECIC

Head, Experience Design
OCBC Bank

MS CATHERINE ANG

Director of Human Resources
JW Marriot Hotel Singapore
South Beach

MR CHAD PHILLIPS

Managing Director
APACTix

MS CHRIS EDWARDS

Founder & Managing Director
Honeycombers Pte Ltd

MR CLEMENT WONG

Chief Executive Officer &
Founder
BeMyGuest Pte Ltd

MR DAMIEN LITTLE

Director
Horwath HTL - Asia Pacific

MR DANIEL YEOW

Director, School of Business
Temasek Polytechnic

MR DAVE ONG

Director, Passenger Service
Department
SMRT Corporation

MS DEBORAH LONG SEXTON

President and Chief Executive
Officer
Professional Convention
Management Association
(PCMA)

MR EDWARD CHIA

Managing Director
Timbre Group Pte Ltd

MS EVELYN CHEN

MEDIA RELEASE



Food Writer & Editor
Bibikgourmand

Judges F-J

MS GABRIELLE CHOY
Area Director of Human
Resources
InterContinental Hotels Group

MR GORDON FOO
Managing Director
The St James Pte Ltd

MR HERVÉ BOSQUET
International Advisor
Change Management

MS HONEY LEE
Managing Director
HEAT Branding

MR IAN WILSON
Senior Vice President, Hotel
Operations
Marina Bay Sands

MR IVAN LOH
Chief Executive Officer
Bugis Street Online Pte Ltd

MR JAMES QUAN
Founder
Bynd Artisan Pte Ltd

MR JOHN NG PANGILINAN
Chief Executive Officer
McGuideU Pte Ltd

MS JUDY LUM
Senior Vice President, Sales &
Marketing
Tour East Holdings Pte Ltd

Judges K-M

MS KAREN MOSLEY
Executive Director of
Entertainment
Marina Bay Sands

MR KELVIN ANG
Parenting Blogger & Author

MR KENNETH TAN
Chief Executive Officer
SISTIC.com Pte Ltd

DR KWAN LUI
Founder
At-Sunrice

MS LISA VANROSENDALE
Senior Vice President
Freeman XP

MS LYNETTE LEE
Chief Executive Officer
Textile and Fashion Federation
Singapore

MR MAHITO SAKAI
Director
Sozo Pte Ltd

MRS MAY SNG
Former Chairman,
Current Honorary Advisor
Orchard Road Business
Association

MS MEGAN HARRIS
Corporate Trainer & Head,
Sales & Marketing
William Angliss Institute
Singapore

MR MICHAEL ROCHE

MR MICHIEL KRUSE



MEDIA RELEASE



Managing Director
Live Nation Lushington (Hong Kong, Macau and Singapore)

Managing Director
MFK Consulting Pte Ltd

Judges N-S

MR NAT WONG
Principal Consultant
Nat Wong Consulting

MR NICO STOUTHART
Managing Partner SEA
Kantar Vermeer

MR ONG KAI HOW
Director (Human Resource,
Branding and Education
Tourism)
Raffles Education Corporation
Limited

MS PEGGY TEO
Director
Panacea Publishing Asia Ltd

MR PIETER IDENBURG
Managing Director
ICIA Pte Ltd

MS RAYANA PANDEY
Social Editorial Led, Digital
Transformation
StarHub Ltd

MR RAYMOND LIM
Director
Les Amis Group

MR RICHARD BLEASDALE
Managing Partner, Asia Pacific
The Observatory International

MR ROBIN YAP
President, Asia
The Travel Corporation (2011)
Pte Ltd

MS SARAH MARTIN
Director
Blue Sky Events Pte Ltd

MS SUZANNE HO
General Manager
Mount Faber Leisure Group Pte
Ltd

Judges T-Z

MR TAN CHOON KWANG
Hotelier

MS TAN SHIN HUI
Executive Director
Park Hotel Group

MRS TINA TAN-LEO
President and Co-Founder
Privato Pte Ltd

MR WEI CHAN
Managing Director
Pine Garden's Cake Pte Ltd

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