





For immediate release

One step ahead of time;

Future technologies to be showcased in Singapore for first time

Singapore Science Centre collaborates with Infocomm Development Authority of Singapore to turn science fiction into reality for all Singaporeans

Singapore - 17 November 2006 – The Singapore Science Centre will be officially launching '*iFuture – a touch of tomorrow*' on 11 December 2006 in partnership with the Infocomm Development Authority of Singapore (IDA). The exhibition will showcase futuristic concepts and latest technology from across the globe for the first time in Singapore.

Slated to run till 18 March 2007, *iFuture* will feature the most recent developments in artificial intelligence, simulation and android technology. It will comprise a mixture of classical automatons, contemporary robotics and futuristic high-tech gadgets that go beyond the wildest imagination.

iFuture, which is part of IDA's Student Infocomm Outreach Programme, serves as a platform for young minds to congregate and explore the wonders of infocomm technology. The exhibition is also in tandem with IDA's 10-year master plan - Intelligent Nation 2015 (iN2015) - to grow the infocomm sector by charting the use of technology for work, life and leisure.

"The collaboration with Singapore Science Centre is of strategic significance. This is because iFuture and iSpace is part of IDA's student infocomm outreach programme, which was outlined in its Infocomm Manpower Development Roadmap launched in November 2005. Through iFuture and iSpace, we hope to continue to intrigue and excite students about the power of infocomm to better lives, and to encourage the youth to consider infocomm as a career choice," said Leong Keng Thai, Deputy Chief Executive & Director-General (Telecoms) of the Infocomm Development Authority of Singapore.

"Infocomm technology has allowed us to create a new paradigm for presenting the exhibition to the masses because information can now be managed in new ways," said Dr Chew Tuan Chiong, Chief Executive, Singapore Science Centre.

"We hope to give visitors an in-depth understanding of the history and success of Singapore's computerisation over the past 25 years. At the same time, the exhibition will have such a tremendous "wow!" factor that audiences will go away with a sense of awe for the future possibilities of infocomm," he added.

The exhibition will be divided into five main categories:

- **Gizmo Dome** This section will showcase the very latest gadgets, inventions and innovations from various technology and technology-related industries. It promises to give visitors a peep into the near future.
- **iSpace** With its borderless design concept, innovative presentation style, interactive displays and the use of Radio Frequency Identification (RFID) technology, iSpace will feature the latest developments in Infocomm Technology in a way that is experiential and immersive.
- **Mechanical Cabaret Theatre** This highly interactive and fun filled section of consists of an inspiring and humorous collection of original automata from the United Kingdom. This collection showcases over 30 different unique pieces that visitors can participate in bringing to 'life'.
- The Singapore IT Story Tracing the history of Infocomm Technology in Singapore, visitors will be able learn about the pioneering efforts that have made the country one of the leading technology hubs of the world.
- **Virtual World** A specialty area showcasing all things virtual –i.e. things that exist in essence and not in actual fact or form here, visitors will almost literally 'step' into the future.

For more information on the exhibition, please visit <u>www.ifuture.com.sg</u>.

General Information:

Name of Event iFuture - a touch of tomorrow

Date 11 December 2006 to 18 March 2007

Opening Hours Tuesdays to Sundays, 10.00am – 6.00pm

Closed on Mondays except School & Public Holidays

Address The Annexe

Singapore Science Centre

15 Science Centre Road, Singapore 609081

Ticket Prices S\$9.00 (Adult) S\$7.00 (Child)

S\$28.80 (Family Package 2 Adults & 2 Children)

Public Enquiries 6425 2500

Website www.ifuture.com.sg

About Singapore Science Centre

The Singapore Science Centre is a non-formal educational institution dedicated to the promotion of science and technology among students and members of the public. As a leading Science Centre in the region, the Singapore Science Centre has twelve exhibition galleries with more than 1,000 exhibits, and another 18,000 sq metres of outdoor space showcasing the exhibits of the Waterworks, Ecogarden and the Kinetic Garden. The Centre also houses the Omni-Theatre — Singapore's only dome-shaped, 5-storey high theatre with a capacity of 276 seats. Apart from IMAX movies, the theatre also screens IMAX DMR movies. The Science Centre receives more than 750,000 visitors annually. For more information, please visit www.science.edu.sg.

About Infocomm Development Authority of Singapore

The Infocomm Development Authority of Singapore (IDA) is committed to growing Singapore into a dynamic global infocomm hub. IDA uses an integrated approach to developing infocommunications in Singapore. This involves nurturing a competitive telecoms market as well as a conducive business environment with programmes and schemes for both local and international companies. For more news and information, visit www.ida.gov.sg.

For more information, please contact:

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